

# The Labour Party

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Cllr Jeff Green  
Wirral Metropolitan Borough Council  
Town Hall  
Wallasey  
CH44 8ED

17 March 2011

Dear Cllr Green

### **Open day - Individual and commercial opportunities to get involved at the 2011 Labour Party Annual Conference in Liverpool**

We are delighted to be holding the 2011 Labour Party Annual Conference in Liverpool for the very first time. Liverpool is a city with real character and we are excited to be bringing Labour's flagship event to the city.

Alongside the main political stage, more than 11,000 visitors (including 2,000 media), 150 exhibition stands and over 400 fringe events (including receptions, seminars, discussion forums and parties) make Labour Party Annual Conference one of the largest political conferences in Europe, with a wealth of opportunities for both individuals and organisations.

Members of the Shadow Cabinet recently held a North West engagement day in Liverpool. From discussions that I had on the day it became clear that, although people and organisations were excited that Conference was coming to Liverpool, they were not sure how they could attend or get involved to make the most out of our Conference.

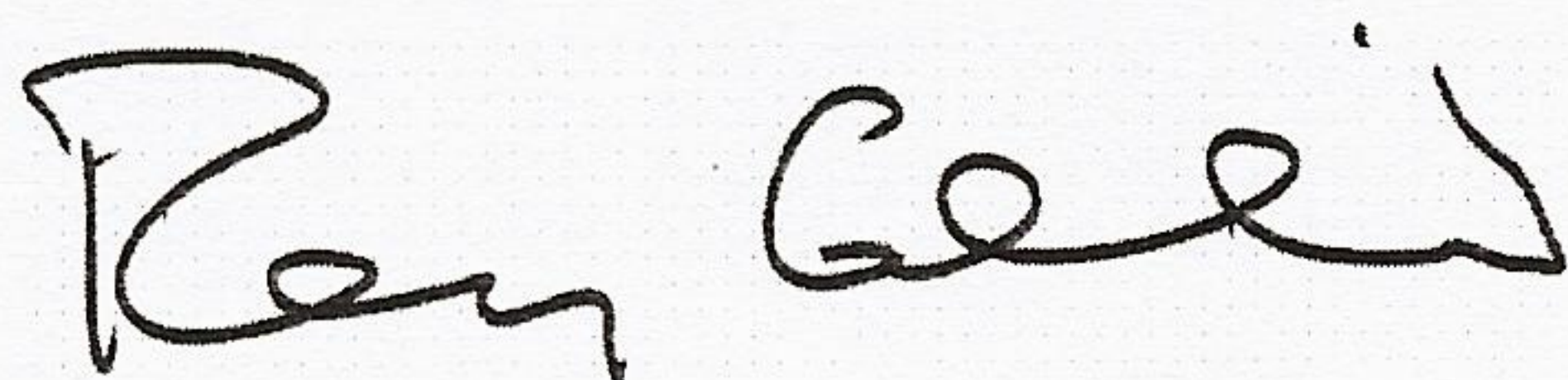
In response to this, we are inviting you to an open day where we will be providing information on attending and the commercial opportunities. This will include talks from independent experts offering advice on making the most out of the event for Exhibitors and Sponsors.

The main event with the independent expert sessions will be held on **Thursday 7 April 2011 from 1pm to 5.30pm at ACC Liverpool**, Kings Dock, Liverpool Waterfront, L3 4FP. We will also be holding a shorter drop-in session **between 5.30pm and 7pm** at the same venue.

To register to attend please visit [www.labour.org.uk/ac2011getinvolved](http://www.labour.org.uk/ac2011getinvolved). If you have any questions please contact Ann Kennedy at the Labour Party either by email at [ann\\_kennedy@new.labour.org.uk](mailto:ann_kennedy@new.labour.org.uk) or by telephone on 020 7783 1511.

I hope to see you on 7 April.

Yours sincerely



Ray Collins  
General Secretary of the Labour Party